Arron Kotowski

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Summary

I am a dynamic and impactful E-Learning designer with a focus on creating meaningful and effective learning experiences for users. With several years experience formulating and executing fun, engaging and high-quality training content that meets learner's needs, I utilize strong gap analysis skills, adult learning theory, and commendable subject matter expert interaction. I have proven experience developing storyboards, multimedia learning content, such as video, audio and animated learning tools, SCORM and LMS management.

Qualifications

- Vast experience working with SMEs and Stakeholders to provide excellent deliverables
- Proficiency with Articulate Suite and Adobe Creative Suite
- Extensive use of Adobe InDesign and Articulate Storyline for training creation and delivery
- Experience with SCORM, LMS management, Google Drive and Sharepoint
- Adept with animation software like Powtoon and Vyond
- Effective communication, project management, and needs analysis skills
- Creative use of HTML, CSS and JavaScript in course design and construction

Work Experience

February 2023 to Present - Learning Technologist - Johns Hopkins University, Baltimore, MD

- Regularly interacts with Faculty and Instructional Design Team for course creation and updates
- Builds course content relating to medical device safe use in Canvas LMS
- Utilizes Adobe InDesign and PowerPoint to create and deliver supportive training materials for faculty and staff.
- Consults with Faculty and Teaching Assistants on a variety of instructional technologies

August 2022 to Present - Instructional Design Technology Specialist - CSU Global, Aurora, CO

- Regularly interacts with SMEs and Stakeholders for course creation and updates
- Builds courses content in Canvas LMS using HTML and CSS
- Maintains and updates course accessibility according to WCAG 2.0 standards
- Ensures course quality through extensive QC processes
- Enacted Pendo adoption to track utilization of Canvas apps by faculty and students
- Created and maintained faculty surveys and Canvas App guides

Nov 2019 to August 2022 - Jr. Instructional Designer - KnowBe4 Inc., Clearwater, FL

- Maintained accuracy of course catalog
- Regularly interacted with SMEs and stakeholders about course content and training initiatives
- Created and storyboarded new/updated course content relating to Sales Enablement
- Recorded and edited video/audio content for courses
- Built courses using HTML and CSS
- Ensured course quality through detailed quality assurance processes

Education

- Aug 2019 to Dec 2020 Florida State University M.S. in Instructional Systems, Tallahassee, FL
- 2014 to May 2016 University of Central Florida B.A. in Philosophy, Orlando, FL